

CONTACT:

Lois Banks
Uniquely Reading Publishing
loisbanks@uniquelyreading.com
313-863-8190

FOR IMMEDIATE RELEASE: Uniquely Reading Publishing President Joins Forces With The Black Shopping Channel

Lois Michelle Banks calls the BSC membership an “outstanding opportunity” to help entrepreneurs promote their products and services.

Detroit, MI (PR WEB) October, 1, 2009 – Lois Michelle Banks is pleased to announce she has joined the Black Shopping Channel as an author, distributor, and stock holder. The president of Uniquely Reading Publishing (<http://www.uniquelyreading.com/>) and author of two Christian children’s books, *Learn Your ABC’s God’s Way* and *Shawn Healed By God*, Banks sees the alliance as an opportunity to promote the Kingdom of Christ while helping other entrepreneurs achieve financial freedom.

“The Black Shopping Channel offers everyday people an outstanding opportunity to create wealth by promoting their products and services and turning their dreams into reality,” Banks says. “I wanted to reach a broader audience with my books, and I learned that the BSC reaches 410 million daily visitors through its website, along with 65 million viewers in the television audience.”

As part of her Black Shopping Channel membership, Banks was interviewed for an infomercial to promote her books. Banks says the infomercial, which can be viewed at www.blackshoppingchannel.com/banks8190, is an example of a benefit available to every member of the Black Shopping Channel – a chance to star in his or her own infomercial.

“Even if you don’t have a product or service to sell, you can benefit as a member of the Black Shopping Channel,” according to Banks. “Through the BSC’s Wholesale Corner, you can purchase products at wholesale prices and then resell them at retail to the BSC viewing audience. The BSC has everything you need to get started.”

In addition to the infomercial, BSC membership benefits include an option to purchase BSC stock, a BSC Visa card, a distributorship program, and discounts on purchases from www.blackshoppingchannel.com, as well as an endowment program for churches.

Banks says that Cleveland Gary, investment banker and CEO of the Black Shopping Channel, “wants people to live the abundant life – to cross over into their financial promised land. Everything at the BSC is designed to make it easy for members to succeed. One affordable annual fee entitles members to all the benefits of membership, and the BSC offers payment plans to make the annual fee even more affordable.”

If you have a product or service you’d like to promote on the Black Shopping Channel, or if you’re interested in learning more about the Wholesale Corner, call Lois Banks at (313) 863-8190.